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CASSANDRA DESROSIERS

/kuh-san-druh/ /day-roh-zee-yay/

DEVELOPER

EXPERIENCE

STUDENT PROJECTS, ATLANTA

Creative Circus Student, Interactive Department | 2017 - 2018
Developed 12 solid responsive websites and designed 3 interactive projects using HTML5, CSS3, Javascript, Adobe Photoshop, Sketch and more, collaborating with industry professionals, designers, and student developers to create interesting, functional interfaces

CHOZEN MEDIA, ATLANTA

Production Assistant, Video Marketing | 2017 - 2018
Produced successful livestream broadcasts on-location executing high-pressure tasks while managing highly engaged social media presence

FREUD AMERICA, ATLANTA

Data Specialist, Digital Marketing | 2016 - 2016
Systematized marketing content for over 3,000 products using Microsoft Excel expertise which greatly improved internal productivity and grew organic SEO by 86%

HOME DEPOT HQ, ATLANTA

Brand Advocate Analyst, Digital Content | 2015 - 2016
Conducted in-depth analysis of marketing content for 1,066 Electrolux appliances and integrated strategic changes to HomeDepot.com contributing 43% in conversion increase

SEPHORA HQ, SAN FRANCISCO

Store Communications Intern, Retail Operations | 2015 - 2015
Moderated focus groups and presented qualitative and quantitative UX research for store Intranet re-design which launched to 14,000 employees nationwide

WAYFAIR, BOSTON

Quality Assurance Analyst, Merchandising | 2014 - 2015
Refined product information for over 7,200 items, collaborating with suppliers to update product catalog and optimize user experience on Wayfair.com

EDUCATION

CREATIVE CIRCUS, ATLANTA

2017 - 2018
Interactive Development

BATES COLLEGE, LEWISTON

2010 - 2014
BA, Sociology & French

VOLUNTEER

48IN48, ATLANTA

Lead Web Designer | 2018
Won 2nd Place for Best Design

SKILLS

Responsive Web Development •
Social Media • Photoshop •
Illustrator • XD • Sketch • CMS •
Wordpress • Branding • Git •
Interactive Design • Vue.js •
Node.js • AJAX • UX/UI

LANGUAGES

Javascript
HTML5
CSS3
SCSS
PHP
French